

# 1<sup>st</sup> Annual SALT Spray 5K Run & Walk

Presented by:



To Benefit:



&



Sunday, November 22, 2009

## Sponsorship Opportunities

## 1<sup>st</sup> Annual SALT Spray 5K Run & Walk

To benefit:  
**Halifax Health – Hospice of Volusia/Flagler &  
The New Smyrna Beach High School Cross Country Team**

*Sunday, November 22, 2009*



The mission of SALT (Smyrna's Active Leaders for Tomorrow) is to preserve the community's quality of life, promote environmental conservation, stimulate healthy economic growth and foster youth development.

The 1<sup>st</sup> Annual SALT Spray 5K is going to benefit two wonderful not-for-profit groups: Halifax Health – Hospice of Volusia/Flagler & The New Smyrna Beach High School Cross Country Team.

Our goal is to underwrite all of our event expenses with cash and in-kind contributions. Monetary donations offset the expense of holding the 5K Run & Walk so we can give more to benefit Halifax Health – Hospice of Volusia/Flagler and the New Smyrna Beach High School Cross Country Team. Sponsorship opportunities exist at the following levels: Platinum, Gold, Silver, Bronze and Mile Marker levels, with increasing benefits for your company at each increment. In-kind donations of products will be categorized at full retail value.

Please review the following packages to decide which level best fits your financial ability and your desire to be associated with this great event. Thank you in advance for your generosity. We know you are continuously being asked for donations. Who and what you support is a very important decision.

### **LEVEL OF SPONSORSHIP OPPORTUNITIES**

PLATINUM	\$ 2,500
GOLD	\$ 750
SILVER	\$ 500
BRONZE	\$ 250
MILE MARKER	\$ 100

# PLATINUM SPONSOR \$2,500

(Category Exclusivity within Sponsorship Level)

## COMPANY LOGO EXPOSURE

Your logo will be prominently displayed as the ***Platinum Sponsor*** on the following:

- Front of the event T-shirt
- On all advertising promoting the event

## ON-SITE RECOGNITION

- Logo placement on the event banner as the ***Platinum Sponsor***
- One table in the event Expo Area (staffed by your Company)
- Acknowledgment during pre-event ceremony

## COMPANY PARTICIPATION

- Form a complimentary company team of 25 or less people to walk and/or run in the 5K
- Platinum Sponsor Team will receive a complimentary team photo

## ADDITIONAL BENEFITS

- Company name will be listed as ***Platinum Sponsor*** in all event press releases submitted to newspapers, radio stations, TV and magazines
- Company may provide literature or promotional items for inclusion in Goody Bags

# GOLD SPONSOR \$750

## COMPANY LOGO EXPOSURE

Your logo will be displayed as a ***Gold Sponsor*** on the following:

- Back of the event T-shirt

## ON-SITE RECOGNITION

- Logo placement on the event banner as a ***Gold Sponsor***
- One table in the event Expo Area (staffed by your Company)
- Acknowledgment during pre-event ceremony

## COMPANY PARTICIPATION

- Form a complimentary company team of fifteen 15 or less to walk and/or run in the 5K
- Gold Sponsor Team will receive a complimentary team photo

## ADDITIONAL BENEFITS

- Company name will be listed as ***Gold Sponsor*** in all event press releases submitted to newspapers, radio stations, TV and magazines
- Company may provide literature or promotional items for inclusion in Goody Bags

## **SILVER SPONSOR \$500**

### **COMPANY LOGO EXPOSURE**

Your logo will be displayed as a ***Silver Sponsor*** on the following:

- Back of the event T-shirt

### **ON-SITE RECOGNITION**

- Logo placement on the event banner as a ***Silver Sponsor***
- One table in the event Expo Area (staffed by your Company)
- Acknowledgment during pre-event ceremony

### **COMPANY PARTICIPATION**

- Form a complimentary company team of ten 10 or less to walk and/or run in the 5K
- Silver Sponsor Team receives a complimentary team photo

### **ADDITIONAL BENEFITS**

- Company may provide literature or promotional items for inclusion in Goody Bags

## **BRONZE SPONSOR \$250**

### **COMPANY EXPOSURE**

Your Company name will be displayed as a ***Bronze Sponsor*** on the following:

- Back of the event T-shirt

### **ON-SITE RECOGNITION**

- One table in the event Expo Area (staffed by your Company)
- Acknowledgment during pre-event ceremony

### **COMPANY PARTICIPATION**

- Form a complimentary company team of five 5 or less to walk and/or run in the 5K
- Bronze Sponsor Team receives a complimentary team photo

### **ADDITIONAL BENEFITS**

- Company may provide literature or promotional items for inclusion in Goody Bags

## **MILE MARKER SPONSOR \$100**

### **ON-SITE RECOGNITION**

- Company name displayed at locations on the course

### **ADDITIONAL BENEFITS**

- Company may provide literature or promotional items for inclusion in Goody Bags

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## *Sponsor Agreement*

Name of Company:

\_\_\_\_\_  
(Print name exactly as it should appear in any publication)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### **VALUE OF CONTRIBUTION:**

- |    |                     |          |          |
|----|---------------------|----------|----------|
| 1. | Sponsorship Package |          |          |
|    | Platinum Sponsor    | \$2,500  | \$ _____ |
|    | Gold Sponsor        | \$750    | \$ _____ |
|    | Silver Sponsor      | \$500    | \$ _____ |
|    | Bronze Sponsor      | \$250    | \$ _____ |
|    | Mile Marker         | \$100    | \$ _____ |
| 2. | Gifts In-Kind       |          |          |
|    | Retail Value        | \$ _____ |          |

Gifts In-Kind:

Description of item or service (Include size, color, model, dimensions, etc.)

\_\_\_\_\_  
**Please make checks payable to: Halifax Health – Hospice of Volusia/Flagler  
3800 Woodbriar Trail  
Port Orange, FL 32127**

*Your support is sincerely appreciated. The success of our 5K Run & Walk is dependent upon receipt of your donation. By execution of this Agreement, you are affirming your participation as a sponsor at the above event and that payment, if not enclosed is forthcoming. Proceeds benefiting our not-for-profits are tax deductible to the full extent allowed by law.*

\_\_\_\_\_  
SALT Representative

\_\_\_\_\_  
Sponsor Representative