Dell HOROSCOPE®

www.dellhoroscope.com

Check or money orders;
Mail entire page and payment to:
Robin DiMeglio
Advertising Sales Manager
6 Prowitt Street
Norwalk, CT 06855-1220

Credit Card orders;
Phone or fax order form to:
Robin DiMeglio
Advertising Sales Manager
Phone: 203-866-6688 Ext. 180
Fax: 203-854-5962

Classified Order Form

Print - Classified Display Ad Rates

	1 Issue	3 Issues*
Cost per inch:	$120	$110 per issue

(minimum: 1 inch)
(maximum: 2 inches)
Column width: 2 7/16 inches

Your ad on DellHoroscope.com—Just $30 with a Classified Display ad purchase.

Website - Classified Display Advertising on DellHoroscope.com

	1 month	3 months*
Cost per inch:	$120	$110 per month

(minimum: 1 inch)
(maximum: 3 inches)

* In order to earn the 3-time rate, ads must be prepaid at the time of order. If ad is cancelled, credit will be based on frequency rate earned.

Print - Classified Word Ad Rates

	1 Issue	3 Issues*
Cost per word:	$3.95/word	$3.60/word

(10 word minimum)

* For the 3 issue rate, all 3 ads must be prepaid.

Counting Words;
Every word is counted – no matter how many letters in the word. No charge for punctuation. **Counts as 1 word;** initials, abbreviations, dollar amounts, ZIP codes, phone numbers, and cities and states.

Counts as 3 words;
Internet and E-mail addresses.

Style: All ads are set the same. The lead phrase is set in bold caps. No other type variations are accepted. No illustrations or borders.

Published 13 times annually. Rate base: 132,000

YES! Insert my ad _____ times in print with the first issue available, and _____ times on **dellhoroscope.com** as indicated below.

- ❑ Classified Display Ad @ $_____ per column inch ran ___X = $____
- ❑ Website Ad @ $30 per month (with the purchase of a print ad) = $____
- ❑ DellHoroscope.com Ad @ $_____ per column inch ran ___X= $____
- ❑ Classified Word Ad: _____ words @ $_____ per word = $____

Name_____

Company_____

Address_____

City_____State/Providence_____ZIP_____

E-mail_____Phone_____

Method of payment:

❑ Enclosed is my payment of $_____ (U.S. funds).
❑ Please charge my: VISA / MC / AMEX / Discover Amount $_____

_ /_ _
Please fill in your account number Expires

_____
Signature of cardholder

Above information must be filled out completely. All ads are non-refundable and must be prepaid. Make check or money order payable to Dell Horoscope. There is a $30 charge for returned checks.

Available Headings

(Please circle your choice)

- Astrology
- Biorhythms
- Books/Publications
- Business Opportunities
- Computer Software
- Gifts
- Health/Beauty
- Instruction
- Jewelry
- Miscellaneous
- New Age
- Numerology
- Occult
- Psychics
- Readings
- Romance
- Tapes/Video
- Tarot
- Unusual Items

Copy for classified advertisement (please print or type your ad to avoid errors):

_____
_____
_____
_____
_____
_____
_____
_____

For longer ads, please use a separate sheet of paper.