

Advancing  
Medical  
Excellence  
Through  
Philanthropy

# Cornerstone

VOL 1, NO. 1 ♦ SPRING/SUMMER 2008



Virginia Hospital Center Foundation Chair Nora E. Garrote with the CyberKnife®—one of many breakthrough technologies purchased for the Hospital in 2007 with the help of contributions to the Foundation.

## Foundation Exceeds \$1 Million in Contributions in Its First Year

During its first year of operations in 2007, Virginia Hospital Center Foundation passed the \$1 million mark in contributions. These funds will be dedicated to supporting patient services at the Hospital. "It is very gratifying to see this kind of response during our first year and it shows that our community is committed to maintaining a top-notch hospital," said Nora E. Garrote who serves as Chair of the Foundation's Board of Directors. "With the Hospital investing millions of dollars in breakthrough technologies each year, donor support bolsters our ability to provide state-of-the-art medical equipment, facilities and care for our patients."

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VIRGINIA HOSPITAL  
CENTER

FOUNDATION

# Welcome to Cornerstone



Welcome to Cornerstone, Virginia Hospital Center Foundation's newsletter dedicated to sharing our tradition of philanthropy at Virginia Hospital Center. Published twice a year, Cornerstone is distributed to all recent Foundation donors, Virginia Hospital Center medical staff and employees as well as area businesses and organizations.

In our first issue, we introduce you to the Foundation and share highlights from our first year of operation. Most of all, we recognize our 2007 donors for their generous contributions, encouragement and willingness to support the Hospital and quality healthcare for our community.

In January, 2007, Virginia Hospital Center reestablished its own foundation, committed to building and growing its relationship with the community and inspiring charitable giving in support of the Hospital. Virginia Hospital Center has a strong history of philanthropy, dating back more than 60 years, when the Hospital was established. Over the years, donor support has enabled the Hospital to become the 334-bed, state-of-the-art medical facility it is today. With your help, we will continue to advance medical excellence at Virginia Hospital Center.

## Gifts that Go Far

*How will my contribution be used? Every dollar contributed to Virginia Hospital Center is valued and goes toward fulfilling a wide range of Hospital needs. As a donor, you can feel confident that your gift is a meaningful one. Every charitable dollar given is directly invested in providing care to our patients and community.*

For more details on how Virginia Hospital Center gives back to the community, please contact Virginia Hospital Center Foundation at 703.717.4438 and request a copy of the 2007 Community Benefit Report.



IN 2007

◆ Over \$23 million was invested in capital improvements and upgrades, with \$8.65 million devoted to new breakthrough technologies to dramatically improve patient care. These include the CyberKnife® (\$5 million) for non-invasive treatment of malignant and benign tumors (Virginia Hospital Center is one of only two hospitals in Virginia with the CyberKnife®; the other is in Roanoke), the SOMATOM® CT Definition Scanner (\$1.6 million) to pinpoint signs of heart disease, the O-arm™ (\$1.1 million) for 360-degree imaging during spinal surgery, and endoscopic ultrasound (\$550,000) to provide minimally invasive, high accuracy diagnosis for tumors in the digestive tract and surrounding organs.

# VIRGINIA HOSPITAL CENTER FOUNDATION

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Brittany Halbardier, Development Assistant / 703.717.4438



## Celebrating Nursing Excellence

Recognizing compassionate, competent care is the hallmark of Virginia Hospital Center's Friends of Nursing program. Established more than 20 years ago and entirely funded by contributions, Friends of Nursing offers a means for patients and families to convey their gratitude for the care they received at Virginia Hospital Center. The program provides scholarships for aspiring nurses, recognition of clinical excellence, and support for professional development to ensure that the Hospital can continue to attract and retain the best nurses.

On May 8, more than 60 nurses were recognized at the Hospital's Distinguished Nursing Lecture and Awards Ceremony. Before a crowd of 250 people, these outstanding caregivers were honored for their dedication to their patients and profession, receiving much-deserved awards and scholarships.

In 2008, Virginia Hospital Center will give nearly \$150,000 in awards, scholarships, externships, and workshop funds to nurses at the Hospital.

## Donor Support Bolsters Programs and Supports Community



◆ Virginia Hospital Center provided nearly \$30 million in care for thousands of uninsured and underinsured patients of all ages, including uncompensated care for patients with government-sponsored health plans. These essential services were provided regardless of patients' ability to pay.

◆ Over \$5 million was allocated for ongoing medical education for the 700 physicians who treat patients at Virginia Hospital Center and to provide continuing education to more than 1000 nurses, medical technicians and aides who are on staff at Virginia Hospital Center.

◆ \$2.8 million was spent by Virginia Hospital Center to provide a range of essential community benefits and services, including support of the Arlington Pediatric Center, Arlington Free Clinic, CrisisLink, Palliative Care and Social Services.

# Partners in Philanthropy *Hospital*

## Key to the Cure



## LOCAL ORGANIZATIONS TURN HOLIDAY CHEER INTO



**The Pediatric Unit at Virginia Hospital Center** was the recipient of two local organizations' holiday charitable giving projects. Whole Foods Market Arlington® raised more than \$1,400 for the Pediatric Unit through the sale of environmentally friendly Halloween trick or treat bags. Whole Foods Market Arlington sold the most bags of any store in the region.

**Chabad Lubavitch of Alexandria-Arlington** selected the Pediatric Unit at Virginia Hospital Center as their Hanukkah mitzvah (good deed) project. Rabbi Modechai Newman was joined by children of Chabad's religious school in delivering games, toys and books for children who are in the Hospital during the holiday season.

Pictured left to right: Catherine Yohe, Patient Care Director, Rabbi Mordechai Newman, Director, Chabad Lubavitch Alexandria-Arlington, and members of Chabad's Hebrew School and Kids' Club.



# Foundation Joins with Businesses, Civic Organizations & Volunteers

Virginia Hospital Center Foundation was a beneficiary of Saks Fifth Avenue's 2007 "Key to the Cure" event, which raises money to support treatment of breast, uterine, cervical and ovarian cancers. The kick-off event and four-day shopping weekend at the Saks Fifth Avenue Tysons II Galleria store raised nearly \$17,000 to support women's oncology at Virginia Hospital Center.

"Being selected by Saks as their community partner presents a unique opportunity to combine fun and fashion with education and commitment to treating women's cancers," said Michele Werner, Director of Development for the Foundation. "We look forward to building on last year's program for Saks' 2008 initiative."

◀ Virginia Hospital Center doctors, nurses and breast cancer survivors took a turn as fashion models at Saks Fifth Avenue Tysons II Galleria's Key to the Cure kick-off party on October 18. Pictured left to right: Johanna Braden, Palliative Care Nurse; Kathy Dorner, Director, Oncology Support Services; Maggie MacAuliffe, breast cancer survivor; Denise Desautels, breast cancer survivor; Donna Hafner, Oncology Nurse Educator; John Feigert, MD, Medical Oncologist; Kim Kempf, breast cancer survivor; Barbara DeRosa, breast cancer survivor; Kerstin Perini, Oncology Patient Navigator; Jeanne Maguire, Chief Nursing Officer and breast cancer survivor; and Katherina Sampl, Oncology Nurse Practitioner.

## Special Gifts

Thank you to the following who donated gifts in-kind in 2007:

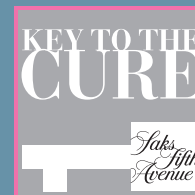
- ◆ Crystal City Marriott® Hotel
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- ◆ Lebanese Taverna
- ◆ Mystique Fine Jewelry Design
- ◆ The Ritz-Carlton®
- ◆ Saks Fifth Avenue Tysons II Galleria
- ◆ Whole Foods Market Arlington®

## Mark Your Calendars!

### 2008 KEY TO THE CURE

Thursday, October 16 through  
Sunday, October 19

2% of sales from Saks stores and [www.saks.com](http://www.saks.com) and 1% of sales from Off 5th stores will be donated to local and national organizations to fight women's cancers.



## SUPPORT FOR HOSPITAL



## Virginia Hospital Center Honored by Chabad Lubavitch

At its annual Gala event on April 6, Chabad Lubavitch of Alexandria-Arlington presented its prestigious Community Service Award to James B. Cole, President & CEO of Virginia Hospital Center, in recognition of the Hospital's leadership and contribution to the well-being of the greater community. Mr. Cole accepted this award on behalf of "our entire family of Hospital heroes".

## Leaders in Service: Virginia Hospital Center Auxiliary

The smile that greets you when you enter the Hospital. The help you need to get to your next appointment. The person who assists you in the Hospital gift shop. Those are the members of the Virginia Hospital Center Auxiliary. In 2007, 350 Auxiliary volunteers provided 56,000 hours of service to the Hospital, serving the community and saving the Hospital millions of dollars in labor costs. In addition to volunteerism, the Auxiliary is a key partner in fundraising on behalf of the Hospital. In 2007, the Auxiliary contributed \$75,000 for the new Wound Healing & Hyperbaric Center, which offers a specially-trained clinical team and advanced medical technologies dedicated to treating patients whose wounds won't heal on their own.

# Tribute Gifts *Remembering & Thanking Through*

Tribute gifts to Virginia Hospital Center Foundation provide a caring means for donors to express sympathy, to honor or memorialize a family member or friend, or to mark a special achievement or occasion. The family or individual to whom you have paid tribute receives a special letter from Virginia Hospital Center Foundation recognizing your gift.



**Julie H. Stewart**

## THE JULIE H. STEWART FUND FOR NURSING EXCELLENCE

In memorializing his beloved wife, Julie, Bob Stewart wished to honor the nurses who had cared for her. Through a combination of gifts from family and friends and a major gift from Mr. Stewart, the Julie H. Stewart Fund for Nursing Excellence was created to advance nursing at Virginia Hospital Center and provide a permanent memorial to Julie. This fund will provide nurses with scholarships, professional development support and awards for clinical excellence.

### In memory of Julie H. Stewart

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## THE BYRNE FAMILY MEMORIAL FUND FOR NURSING

Longtime Virginia Hospital Center Auxiliary member and Hospital historian Catherine "Cay" Byrne was remembered by friends and family through the creation of the Cay Byrne Memorial Nursing Fund. With the recent passing of her husband, Robert, this fund was renamed to honor both of them. With over \$20,000 donated, the Virginia Hospital Center Auxiliary has pledged to bring the fund to the \$50,000 level to support a broad-based endowment that provides nursing scholarships and awards for clinical care excellence.

### In memory of Catherine Theresa Byrne & Robert Byrne

Mr. & Mrs. Denis P. Chillemi  
 Ms. Helen J. Foster  
 Mr. James J. Houlihan  
 Ms. Christine M. Macke  
 Ms. Madeline Polito

Mr. & Mrs. John C. Regan  
 Ms. Marie Riolo & Family  
 Virginia Hospital Center  
 Auxiliary



**Cay Byrne**

# Philanthropy

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Mr. & Mrs. Ray Thompson

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## In memory of Mable Boston

The Carlin Springs Flower Club

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## In memory of Ethel "Willie" Day

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## In honor of Richard F. DeVaughan and

## In memory of Everett & Yvonne DeVaughan

Ms. Jean M. DeVaughan

## In honor of Thomas L. DeVaughan and In memory of Everett & Yvonne DeVaughan

Ms. Jean M. DeVaughan

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Mr. Radu A. Filimon

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Mr. & Mrs. Lawrence A. Kress

## In memory of Pauline E. Lutz

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Mr. Todd W. Ihrig

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Ms. Donna Felsenheld  
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## In memory of Dewey A. Martin

Mrs. Lois C. Martin

## In memory of Lt. Gen. Thomas H. Miller

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U.S.N. (Ret.)  
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## In memory of Robert J. Scavello

Ms. Catherine Scavello

## In memory of Erma T. Schudt

Mr. Charles W. Schudt

## In honor of Mr. & Mrs. Roger Schwarz 40th Wedding Anniversary

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Mr. & Mrs. Stephen E. Busk  
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Dr. & Mrs. Michael Marcus

## In memory of Richard Mott Struble

Ms. Helen E. Struble

## In memory of Rosemary L. Venzke

Mr. Gene A. Venzke

## In memory of George R. Walz

Mrs. George R. Walz

## Ways to Give

## How Can I Support Virginia Hospital Center?

**Gifts of Cash** This is the most common and easiest form of giving. Your contribution is tax-deductible and can be made by check or credit card.

**Gifts of Stock or Appreciated Securities** If you contribute stock or other appreciated securities to the Foundation, you will be entitled to a tax deduction for the full market value of the stock or securities and do not have to pay capital gains tax. This type of gift is particularly attractive if the stock or securities are not yielding annual income and would be subject to capital gains tax if sold directly in the market.

**Workplace Giving** Federal employee? You can designate Virginia Hospital Center through the Combined Federal Campaign of the National Capital Area. For gifts through the United Way, just write in Virginia Hospital Center Foundation.

**Matching Gifts** Did you know that many employers will match your gift to the Foundation? Ask your company's Human Resources Department about how to make your gift go twice as far.

**GALEN SOCIETY  
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*Chairs, Lola Reinsch &  
J. Almont Pierce  
Preston Caruthers  
Enrico & Andrea Cecchi  
Julian Fore  
Jim & Tracy Millar*

**THE GALEN SOCIETY  
CUMULATIVE  
GIVING LEVELS**

*\$100,000 and up  
Galen Philanthropist  
\$50,000–\$99,999  
Galen Ambassador  
\$25,000–\$49,999  
Galen Steward  
\$10,000–\$24,999  
Galen Founder*

## Historic Galen Society Reborn

Established more than 20 years ago, the Galen Society has a long and prestigious history at Virginia Hospital Center. Through the generosity of the original Galen Society members, an endowment which now totals \$13 million was created and continues to generate support for medical services at Virginia Hospital Center. Today, the Galen Society recognizes major donors whose cumulative lifetime contributions total \$10,000 or more. These gifts range from general support for the Hospital's mission to donations that are designated for a specific use within Virginia Hospital Center.

Longtime supporters and Galen Philanthropists **Lola Reinsch** and **Al Pierce** are the new Galen Society Leadership Committee chairs and are actively building a committee to reach out to past, current and future members of the Galen Society. "The Galen Society has played an important role at the Hospital over the years. We are back and are committed to setting a new standard of philanthropy at Virginia Hospital Center," said Ms. Reinsch and Mr. Pierce.



*Galen Chairs Lola Reinsch & Al Pierce*

## Starting a Legacy Through Planned Giving

What is a planned gift? Simply said, it is a charitable gift integrated into a donor's overall financial, tax, and estate planning. Planned gifts make a positive financial difference for the donor and his or her family, and the Hospital. Virginia Hospital Center Foundation has created the Arlington Legacy Society to recognize individuals who have made a planned gift to Virginia Hospital Center. Arlington Legacy Society members are listed on the Foundation's Wall of Honor located in the Hospital's main lobby.

Virginia Hospital Center Foundation staff can help you find the right planned gift option to meet your charitable giving and financial goals. Call 703.717.4438 to learn more.

## Milton and Geraldine Beall Bequest Supports Oncology, Cardiology

Longtime Arlington residents Milton and Geraldine Beall expressed their gratitude for the care they received at Virginia Hospital Center through a generous bequest. By designating outpatient oncology and inpatient cardiology as the beneficiaries of 25 percent of their estate, the Bealls will help cancer and cardiac patients for years to come.

Pictured left to right: Laura Griffith, RN, (E.D. Nurse and neighbor of the Beall family); John R. Garrett, MD (Chief of Cardiac, Thoracic & Vascular Surgery); Lorraine Tartaglione (Auxiliary member and Beall family friend); David R. Duhamel, MD (Medical Director of Outpatient Oncology Center); and James B. Cole, President & CEO, Virginia Hospital Center.



# Virginia Hospital Center Foundation Honors Its Generous Supporters

Wall of Honor

Located in the Hospital's main lobby, the Wall of Honor recognizes thousands of members of our community who have made Virginia Hospital Center the state-of-the-art medical facility it is today. This centrally-located, permanent display honors members of the Galen Society, Arlington Legacy Society and annual donors of \$1,000 or more, as well as donors who have supported specific areas of the Hospital, endowments, scholarships, awards and volunteerism.

The Wall of Honor shares the story of philanthropy at Virginia Hospital Center.



# Annual Giving 2007

*Thank You, Donors. Together, You Raised More than \$1 Million in Support of the Hospital.\**

## VISIONARIES (\$10,000 & UP)

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& Geraldine Beall  
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*(Continued next page)*

\*Tribute donors are recognized on pages 6-7.

# Annual Giving 2007

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(\$100 to \$499)

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