THE POWER OF PARTNERSHIP: NURSE MANAGER/PHYSICIAN CHAMPION PROGRAM

AONE 45th Annual Meeting & Exposition
St. Francis Hospital | Columbus, Georgia

THE COURAGE TO LEAD

OPPORTUNITY STATEMENT
- Nurse and physician need to improve working relationship for patient care.
- Establish partnerships to improve patient care.

OBJECTIVES
- Develop strategies to improve working relationship between nurses and physicians.
- Establish partnerships to improve patient care.

GOALS
- Implement staffing on medical units.
- Increase communication between nurses and physicians.

POSITION STATEMENT
- Nurse manager role model collegial physician-nurse interactions.
- Create a collaborative environment where nurses and physicians are partnering.

ROOT CAUSE ANALYSIS
- Lack of physician awareness of problems.
- Lack of nurse satisfaction with communication.
- Need for better communication between nurses and physicians.

PROPOSED SOLUTIONS
- Strategic development of physician-nurse relationship strategies.
- Increased teamwork and communication between nurses and physicians.

PHYSICIAN CHAMPION PROGRAM DESCRIPTION
- Physician involvement in improving patient care.
- Physician role model for nurse managers.

PHYSICIAN CHAMPION PROGRAM MEASURES
- Increased communication between nurses and physicians.
- Improved teamwork and collaboration.

MEASURING RESULTS
- Return on Investment (ROI)
- Improved Patient Satisfaction
- Improved Care Coordination

SOLUTIONS THAT NURSE MANAGER/PHYSICIAN CHAMPIONS HAVE INFLUENCED:
- Collaborative rounds
- Physician and nurse manager relationship is crucial to good patient care.
- Physician designated as responsible for the medical practice.

EXAMPLES OF MEDICAL STAFF PHYSICIAN CHAMPIONS

EXEMPLARY MEDICAL STAFF PHYSICIAN CHAMPIONS

- Critical Care
- Operating Room
- Critical Care Unit
- Surgical Unit

MEASURABLE SUCCESS!

- Increased communication between nurses and physicians.
- Improved teamwork and collaboration.

STANDARDIZATION
- Nurse managers and physicians have identified and implemented solutions that improve patient care.
- Improved communication and collaboration between nurses and physicians.

GOALS FOR 2012
- Increase on-unit education.
- Increase standardization of protocols.
- Fully implement rounding with physicians.